

Website Cost Comparison Chart

Building Your Own Website vs. PawTree Web Fee

Expense Type	Your Own Website	PawTree (\$17.99/mo)
Website Hosting	\$20–\$40/mo	Included
Domain + SSL	\$15–\$20/yr	Included
Website Design	\$500–\$5,000+	Included
Maintenance + Fixes	\$50–\$150/hr	Included
Software Licenses	\$20–\$100/mo	Included
Marketing Graphics	\$50–\$300/mo	Included
Automated Emails	\$20–\$75/mo	Included
E-Commerce Setup	\$29–\$79/mo	Included
Affiliate Tracking	\$99–\$299/mo	Included
New Tech Releases	Additional cost	Included
Product Education	Additional cost	Included
TOTAL Estimated Monthly Cost	\$300–\$800+/mo	\$17.99